



# Benazir Income Support Programme DIGITAL SOLUTIONS FOR A MORE RESILIENT FUTURE

**Pakistan's Journey and Innovations towards  
Adaptive Social Protection**

## Case Study of Pakistan

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UNDERSTANDING RISK  
GLOBAL FORUM 2024

TRADITION • INNOVATION • RESILIENCE



01

# BACKGROUND

# COUNTRY CONTEXT

- Country's Population 249,566,743 (Census 2023)
- According to Global Climate Risk Index, Pakistan is currently the 5<sup>th</sup> most climate-vulnerable country in the world
- Country is highly exposed to flooding, drought, and heatwaves.
- Pakistan - ranked among the 43 countries most exposed to poverty risks
- 54% population is vulnerable to poverty due to health shocks
- Floods-2022 caused US\$ 15.2 billion economic losses and 33 million individuals were displaced
- COVID-19 pandemic led to significant losses, including an increase in unemployment which rose to 6.9% in 2020

*\* Lower Middle Income Class Poverty Line 132.5 in Pakistan rupee (2018) or US\$3.65 (2017 PPP) per day per capita*

# SOCIAL PROTECTION SYSTEM IN PAKISTAN

- **BISP was established in 2008** as country's largest social safety net to provide financial assistance to economically distress persons and families
- The **objectives and purposes** of the Programme are:
  - **Enhance financial capacity** of poor people and their dependent family members;
  - Formulate and implement comprehensive policies and **targeted programs for uplift of underprivileged** and vulnerable people; and
  - **Reduce poverty** and promote equitable distribution of wealth especially for low-income groups
- Annual Budget of PKR 471 billion (**US\$ ~1.89 billion**) for FY 2023-24
- UCT, CCT-Education and CCT- Health & Nutrition are core programs of BISP

# 02

## EVOLUTION OF DIGITAL SYSTEMS

Journey and Innovations towards  
Adaptive Social Protection

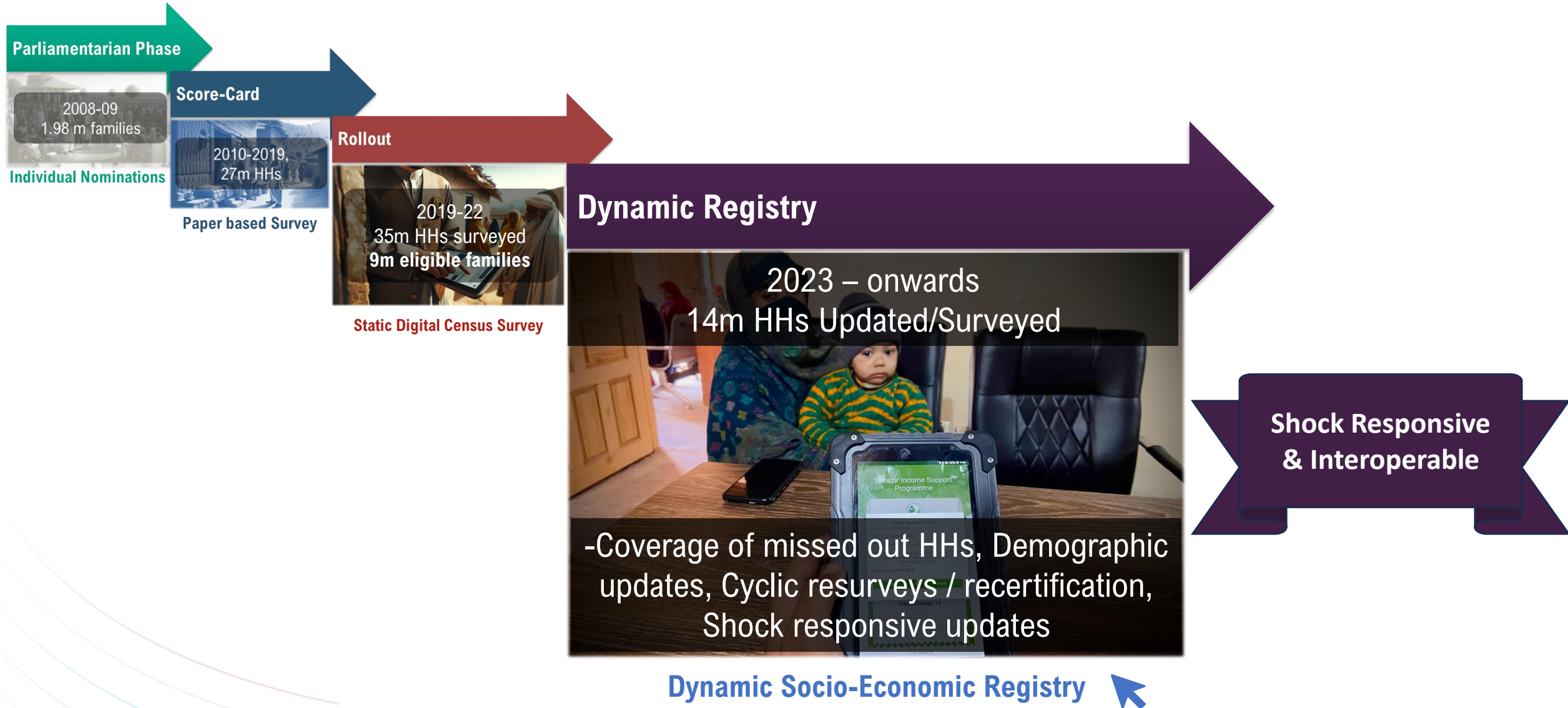
# NATIONAL SOCIO-ECONOMIC REGISTRY

## A Journey towards Digital Dynamic Registry

- National Socio-economic Registry (NSER) is the database established to serve as the **targeting platform** for all **Social Protection programs** of the country
- **Proxy Means Test** (PMT) approach used for assessing the socio-economic status of the households (HHs)
- NSER has been **evolved over the years** as the most reliable dataset used by a variety of stakeholders including, public sector institutions, policy think-tanks and development agencies for designing social protection and poverty alleviation programs and interventions



# EVOLUTION OF NSER (Paper-based to Digital and Dynamic Registry)





# Civil Registry

Real Time Verification and Validation



# NATIONAL DATABASE REGISTRATION AUTHORITY



**142** Million  
National ID Cards Issued



**198** Million  
Identities Issued



**97% of the Adult Population**

Birth Registration	Death Registration
86.45 M	11.76 M

## Biometric Profile



**134** Million  
Facial Images



**1.2** Billion  
Fingerprints



# Technology-enabled Payment System

A Journey towards Digital Payment

# EVOLUTION OF DIGITAL PAYMENT SYSTEM



**Pak Post Money  
Order  
2008**



**Benazir  
Smart Card  
April 2010**



**Mobile  
Banking  
Dec 2010**

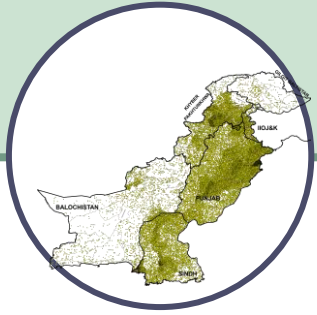


**Benazir  
Debit Card  
Feb 2012**



**Biometric  
Verification  
System  
National Rollout June  
2016**

# UNVELING THE IMPACT OF DIGITAL TRANSFORMATION MEASURES



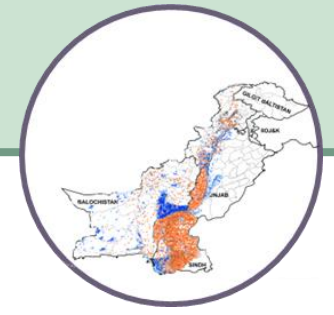
**Improved  
Coverage &  
Inclusion**



**Enhance  
Efficiency &  
Accuracy  
through  
Interoperability**



**Digital Payments  
ensured  
transparency and  
financial  
inclusion**



**Shock  
Responsive**

03

# ADAPTIVE SOCIAL PROTECTION

Case Studies of Digital Transformation

# COVID 19 RESPONSE – BEFORE DIGITAL TRANSFORMATION

## IMPACTS

COVID 19 Caused

- No Economic Activity
- Business Shutdown
- No savings
- Informal Workers got major hit

Activated

Social  
Protection  
Platform

NSRP 27 million

Demand Based  
Identification

## INCLUSION

Existing Beneficiaries –  
Bottom 2 Quintiles

Bottom 3<sup>rd</sup> Quintile

Provincial Government  
Verification

Category Portal

in the registry

Response time  
**2 months**

EXCLUSION

Based on  
Administrative Data



Biometric Verification based  
Payments

Tehsil 1

Tehsil 2

Tehsil 3

Payment Touch Points  
Established with SOPs at  
Tehsil level

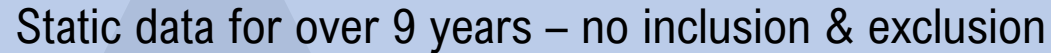
Final List of  
Eligible  
Population

14.9 million

Total Disbursement of  
**Rs. 216 billion**  
(US\$ 0.9 billion)

\* US\$ 1 ≈ Rs. 250

# CHALLENGES AND COURSE CORRECTIONS



Static data for over 9 years – no inclusion & exclusion

**Regular update of database to mitigate inclusion and exclusion errors**

Registry was not shock responsive as it did not cater to changes in socio-economic status of households

**Shock responsive registry**

Cost implications of door-to-door activity for each registry update cycle

**Operational costs of registration & targeting have significantly reduced**

Payment mechanism had challenges, largely due to financial illiteracy and implementation of biometric based payment system

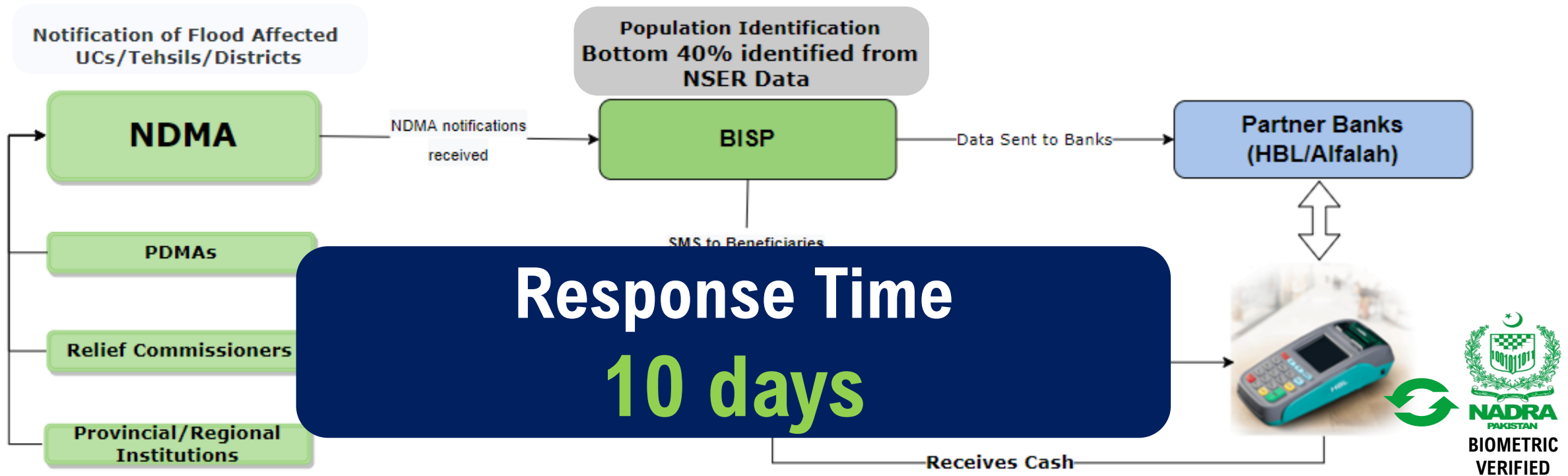
**Beneficiary-centric payment model, with inclusion of all financial institutions**

Lack of Administrative Data access, incompatibility for integration, lack of digitization, data completeness issues

**Collaboration for API based two-way data exchanges and transfer**



# FLOOD RESPONSE 2022 – AFTER DIGITAL TRANSFORMATION

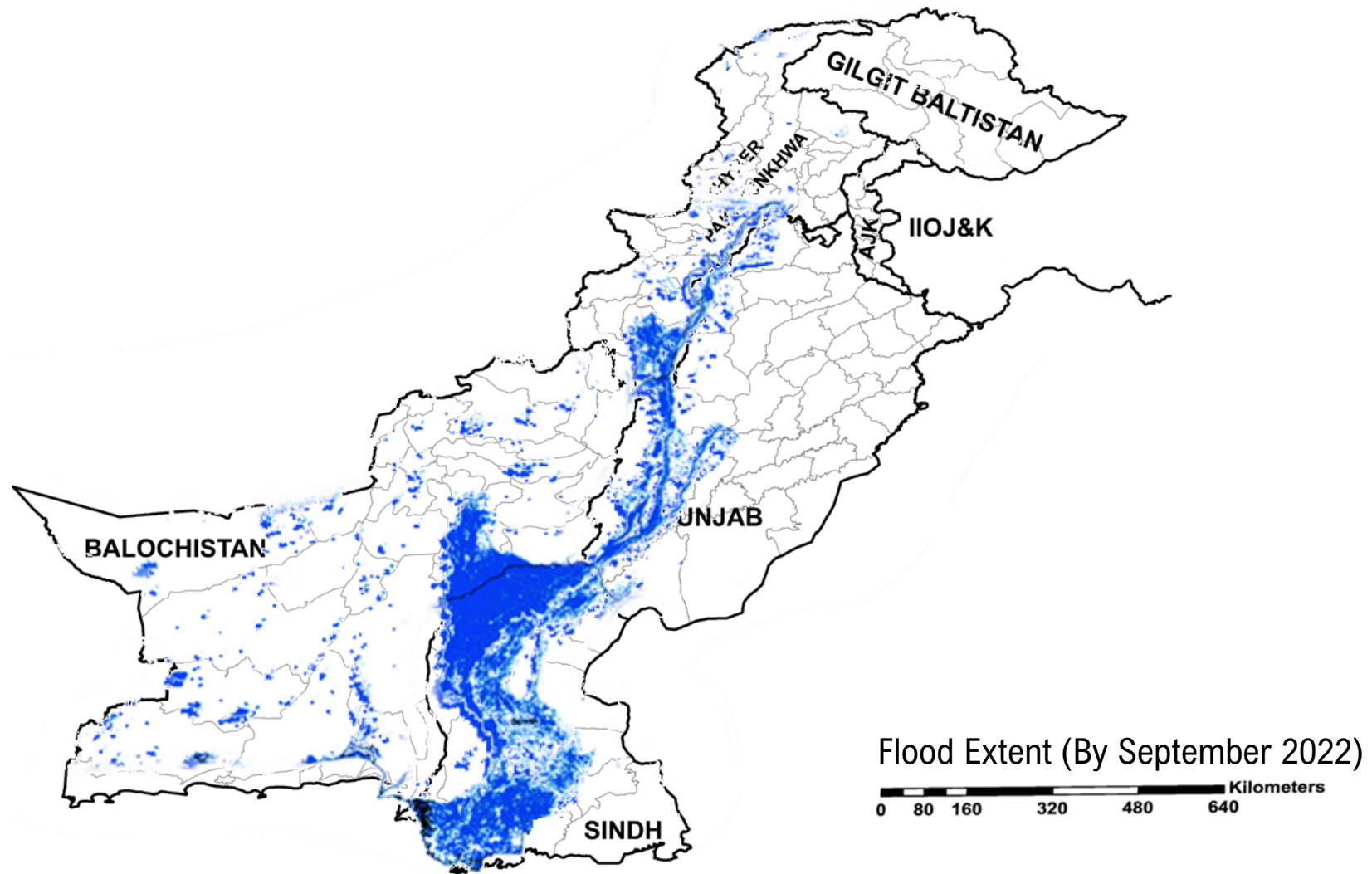


National Disaster Management Authorities (NDMA) with the support of respective Provincial Governments notified flood affected areas

Using BISP's National Socio-Economic Registry bottom 40% population was identified and through BISP's biometric payment system, Rs. 70 billion (~ US\$ 280 million) disbursed to 2.76 million affected families.

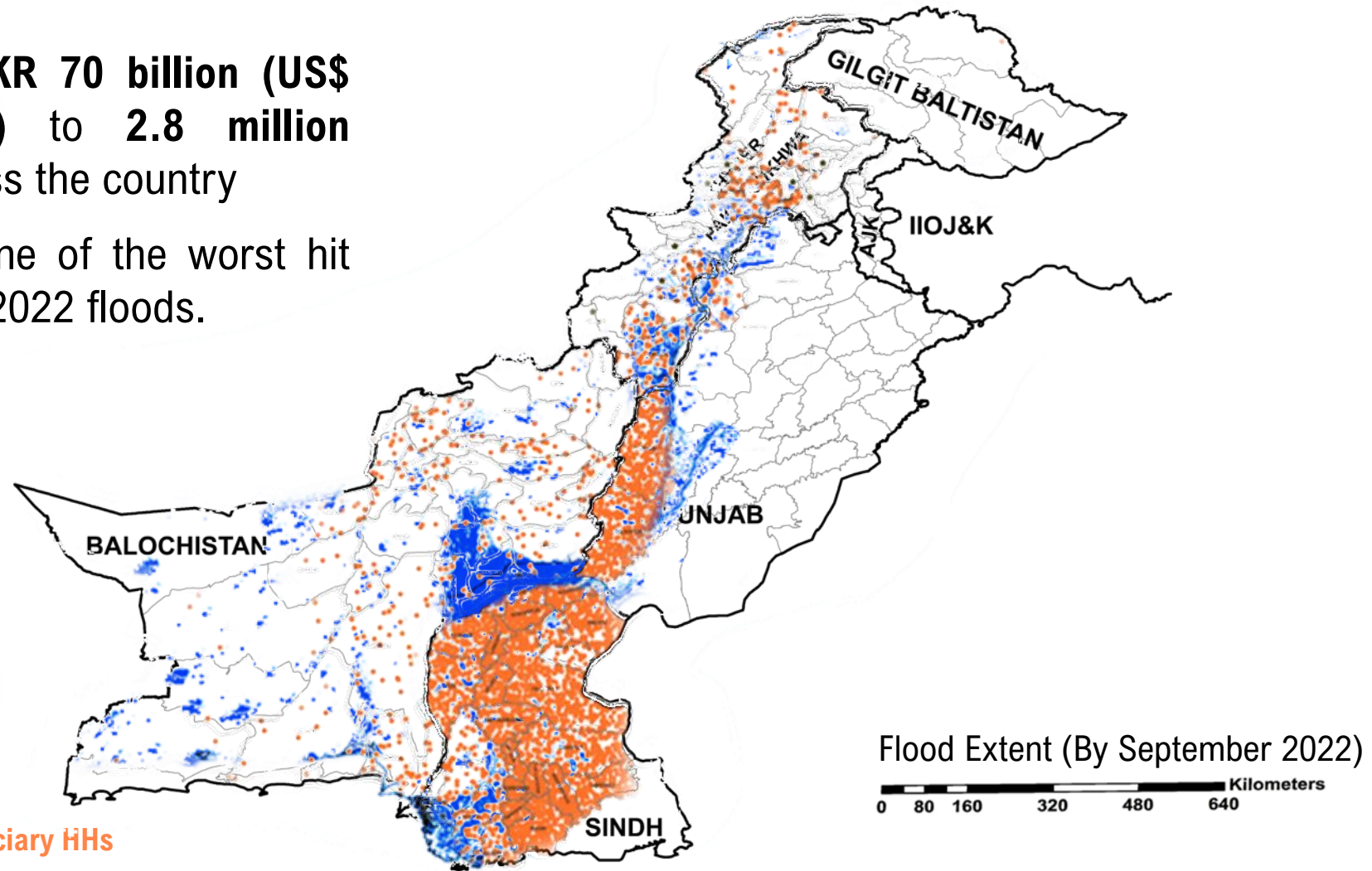
\* US\$ 1 ≈ Rs. 250

# Flood Impact 2022



# Flood Response 2022

- Disbursed **PKR 70 billion (US\$ 280 million)** to **2.8 million** families across the country
- Sindh was one of the worst hit provinces in 2022 floods.



1 DOT= 500 Beneficiary HHs

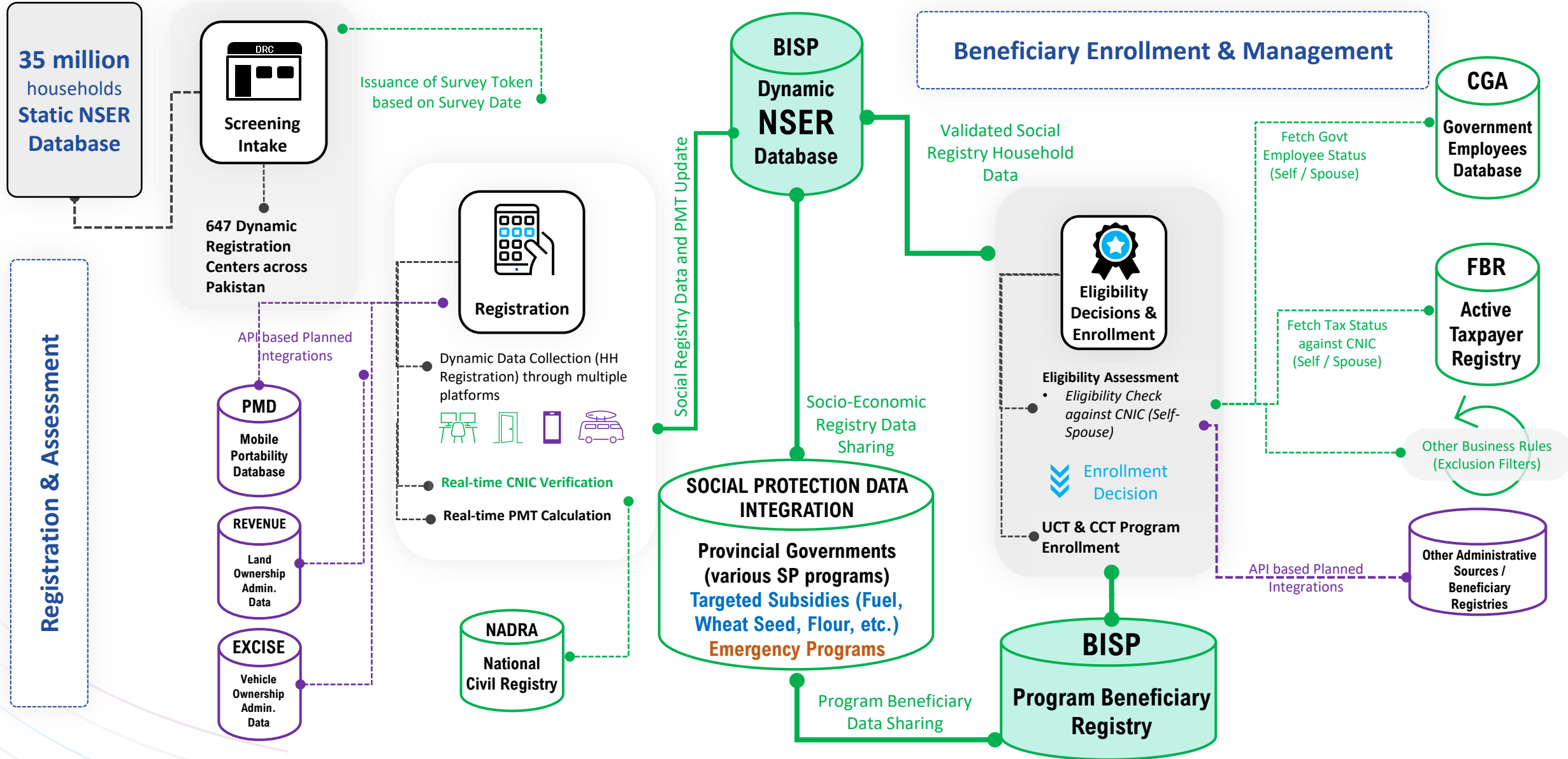
1 Star= <500 HH

04

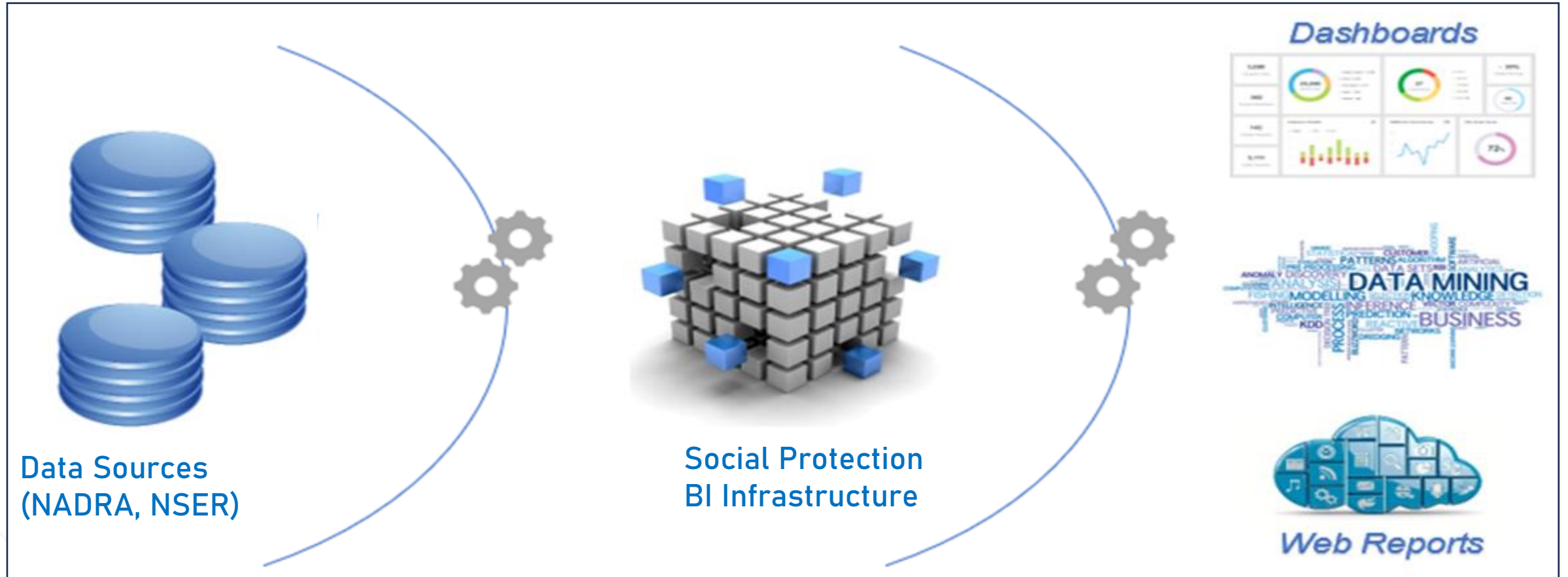
# WAY FORWARD

INNOVATION AND ADAPTIVE SOCIAL PROTECTION

# INTEROPERABILITY

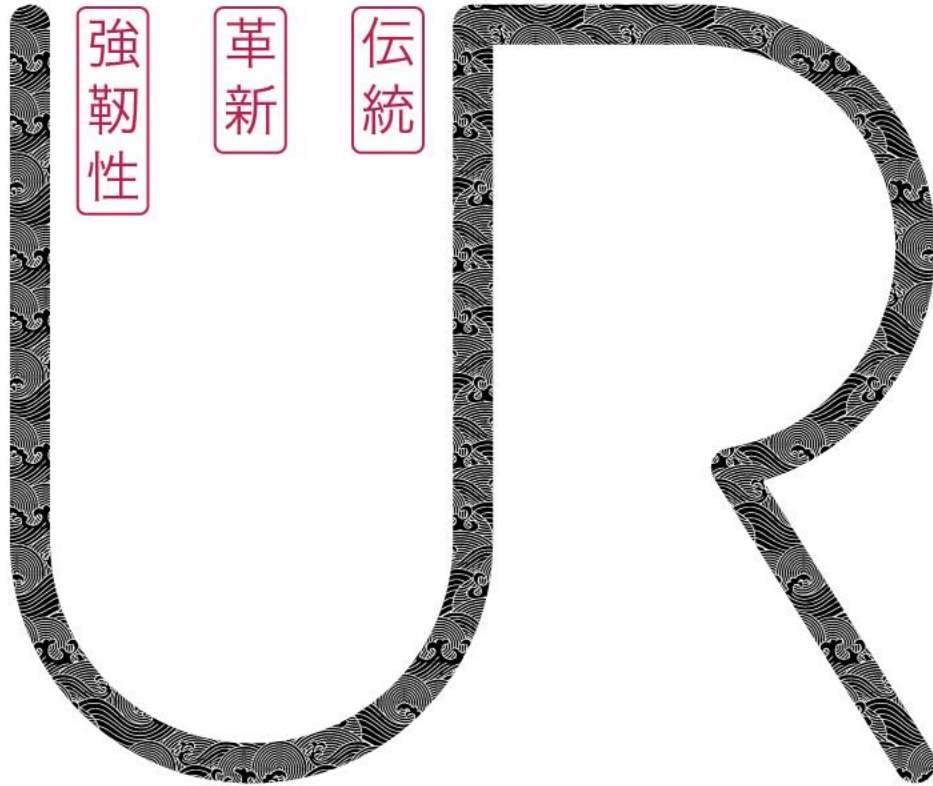


# SOCIAL PROTECTION BI INFRASTRUCTURE



Accessible to Provinces,  
DMAs and other SP initiatives





TRADITION • INNOVATION • RESILIENCE

Thank you !



# EVOLUTION OF NSER (Paper-based to Digital and Dynamic Registry)

Parliamentarian Phase



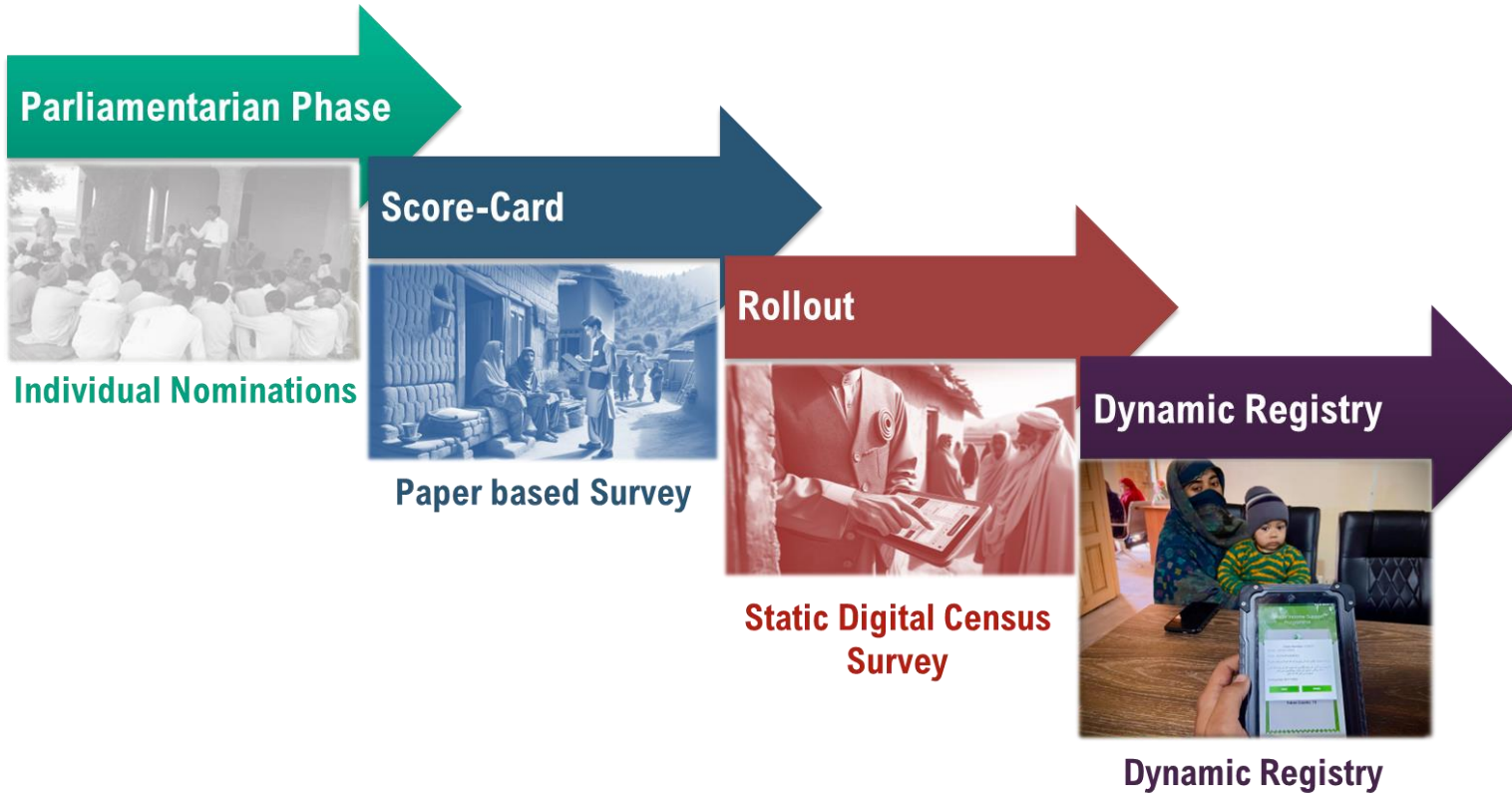
Individual Nominations

2008-09

1.98 m families

Limited Coverage

# EVOLUTION OF NSER (Paper-based to Digital and Dynamic Registry)



## Diverse Registry Users

- BISP's UCT and CCT Education & Nutrition Programs
- Emergency Cash Transfers (**COVID-19, Floods, Earthquake** etc.)
- Targeted Subsidies (Fuel, Wheat Seed Support, Wheat Flour)
- Provincial Governments (various SP programs)
- Federal Institutions  
Development Partners

# EVOLUTION OF NSER (Paper-based to Digital and Dynamic Registry)

Parliamentarian Phase

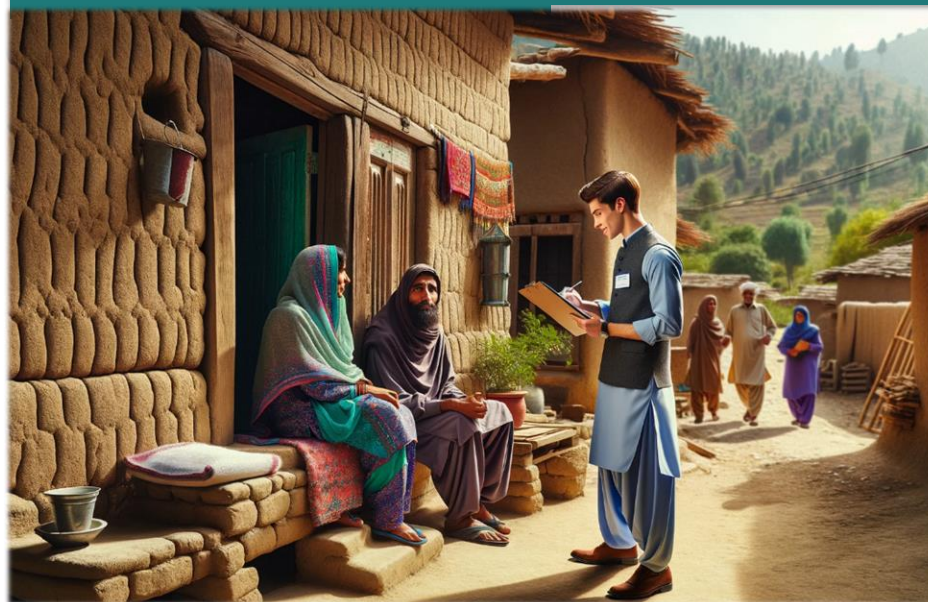


2008-09

1.98 m families

Individual Nominations

Score-Card



Paper based Census Survey

2010-2019,

**23 variables**, 27m HHs (4.4m eligible families)

Coverage and Content Errors  
Due to Manual Data  
Collection



# EVOLUTION OF NSER (Paper-based to Digital and Dynamic Registry)

## Parliamentarian Phase



2008-09  
1.98 m families

**Individual Nominations**

## Score-Card



2010-2019,  
27m HHs  
4m beneficiaries

**Paper based Survey**

## Rollout

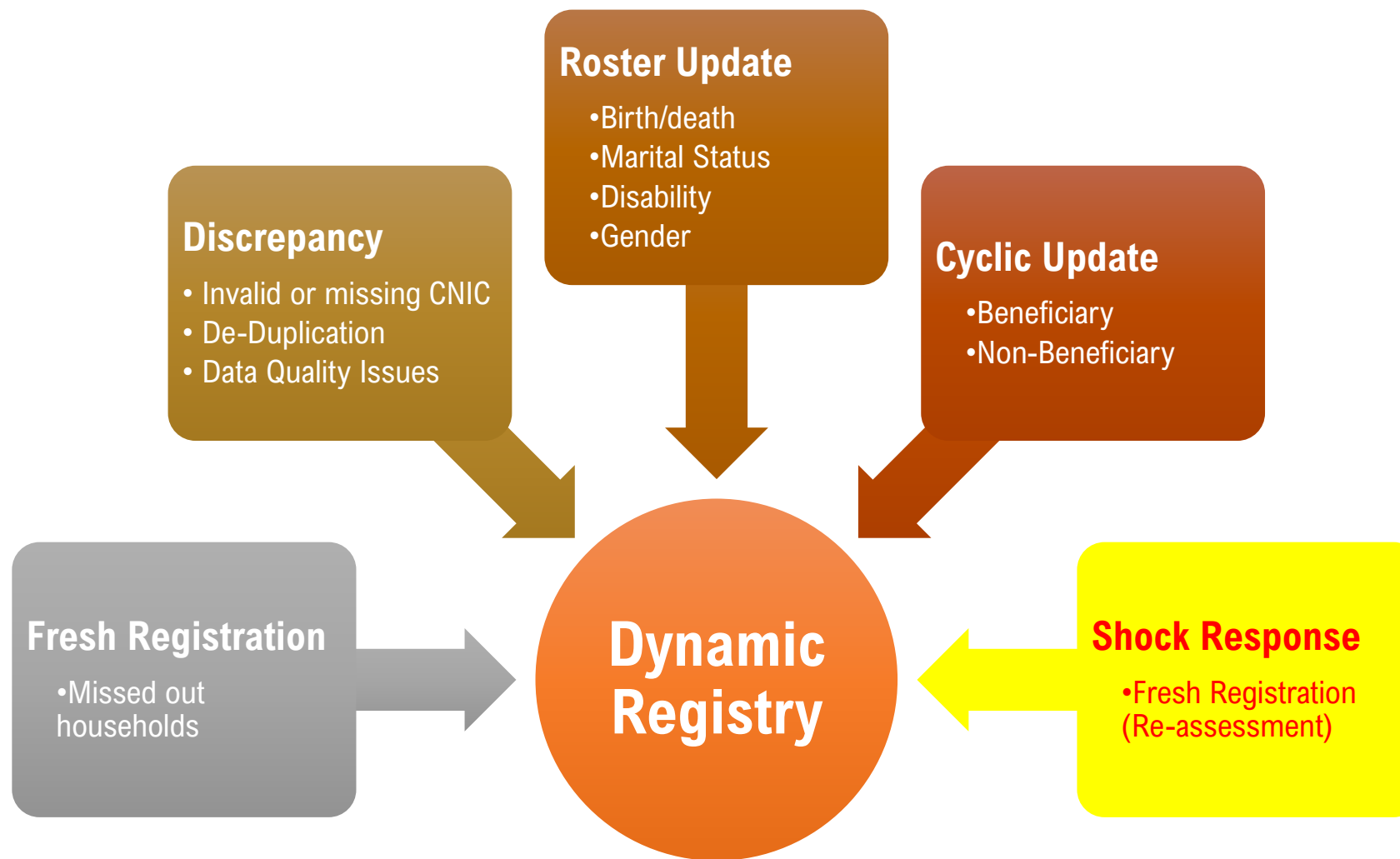


2019-22  
43 variables  
35m HHs surveyed  
9m eligible families

**Static Digital Census Survey**

**Improved  
Coverage**

# Dynamic Registry – Implementation Types

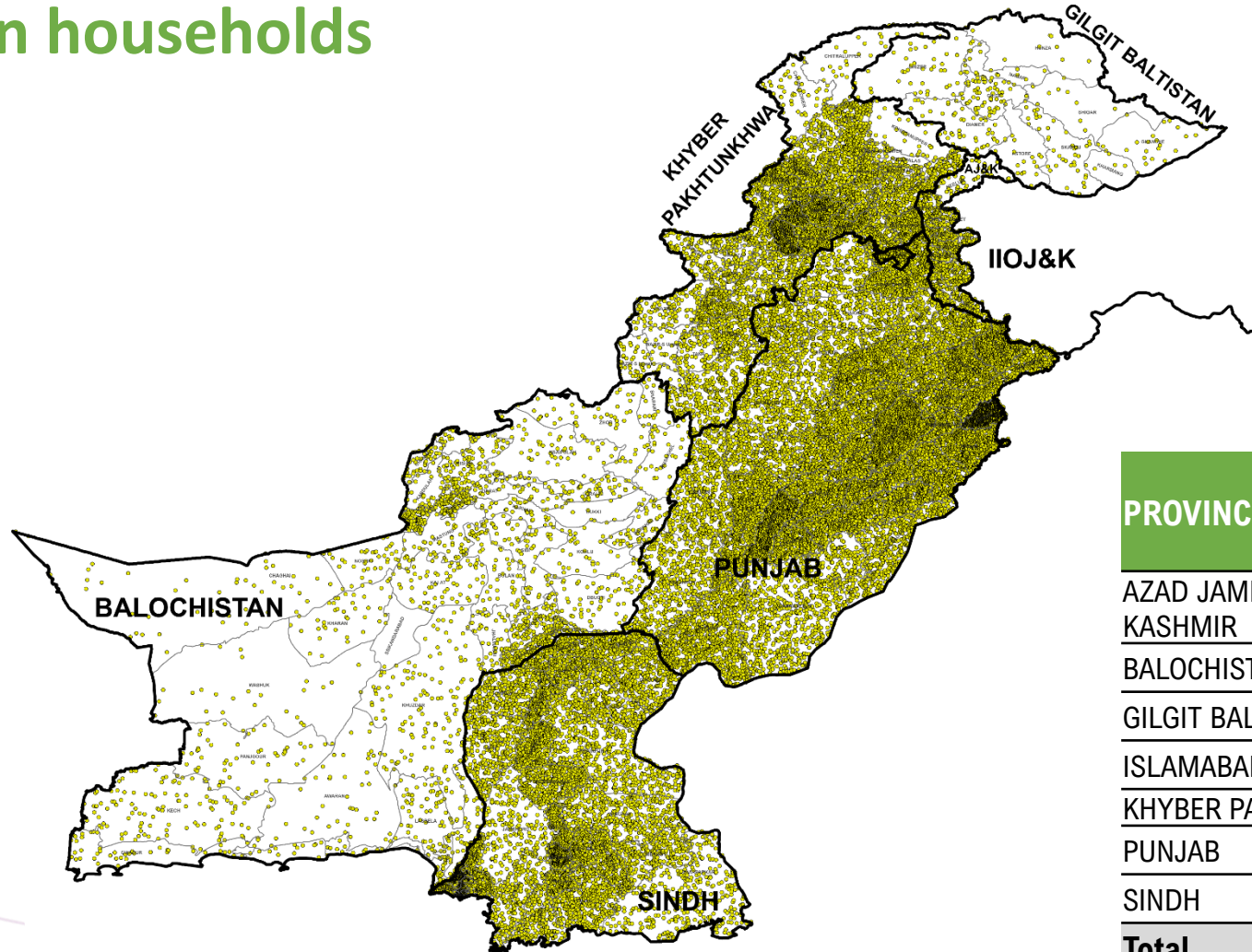


Detailed Implementation of Dynamic



# National Socio-Economic Registry Coverage

35 million households



PROVINCE/ REGION	NSER SURVEYED HHS
AZAD JAMMU & KASHMIR	767,214
BALUCHISTAN	1,767,422
GILGIT BALTISTAN	233,807
ISLAMABAD	243,847
KHYBER PAKHTUNKHWA	5,461,011
PUNJAB	17,890,102
SINDH	8,656,016
<b>Total</b>	<b>35,019,419</b>

# Dynamic Registry Implementation Types (Details)

